

RATE CARD 2021

No	Ads Type	Position	Desktop	Mobile	Size/ Type	Rate	Duration
1	Pop-up	Pop-up in open or refresh the page	√	-	Half Page (400 x 600 pixel)	Rp. 500.000, -	30 days
					Medium Rectangle (400 x 250 pixel)	Rp. 350.000, -	30 days
					Rectangle (400 x 400 pixel)	Rp. 400.000, -	30 days
2	Pop-up	Pop-up in open or refresh the page	-	√	Half Page (400 x 600 pixel)	Rp. 500.000, -	30 days
					Medium Rectangle (400 x 250 pixel)	Rp. 350.000, -	30 days
					Rectangle (400 x 400 pixel)	Rp. 400.000, -	30 days
3	Pop-up	Pop-up in open or refresh the page	√	√	Half Page (400 x 600 pixel)	Rp. 600.000, -	30 days
					Medium Rectangle (400 x 250 pixel)	Rp. 450.000, -	30 days
					Rectangle (400 x 400 pixel)	Rp. 500.000, -	30 days
4	Leaderboard	In banner of the website	√	-	Leaderboard (728 x 90 pixel)	Rp. 400.000, -	30 days

No	Ads Type	Position	Desktop	Mobile	Size/ Type	Rate	Duration
		(desktop version)					
5	Head Banner	Above the title of the article	-	√	Medium Rectangle (400 x 250 pixel)	Rp. 600.000, -	30 days
6	Inline Articles	After the second paragraph of the articles	√	√	Medium Rectangle (400 x 250 pixel)	Rp. 500.000, -	30 days
7	Slider Inline Articles	After the second paragraph of the articles	√	√	Medium Rectangle (400 x 250 pixel)	Rp. 400.000, -	30 days
8	Bottom Articles	The end of the articles	√	√	Medium Rectangle (400 x 250 pixel)	Rp. 400.000, -	30 days
9	Sidebar	In the right sidebar	√	-	Medium Rectangle (400 x 250 pixel)	Rp. 3500.000, -	30 days
					Rectangle (400 x 400 pixel)	Rp. 400.000, -	30 days
10	Footer	In the footer of the website	√	√	Leaderboard (728 x 90 pixel)	Rp. 500.000, -	30 days
11	Post	Post the ads	√	√	-	Rp. 500.000, -	-
12	Article	Post the article	√	√	Politic	Rp. 1.000.000, -	-
			√	√	Regular	Rp. 500.000, -	-

NOTE:

1. Price exclude VAT
2. First come first serve
3. Minimum placement: 30 days
4. Maximum file zise: 150kb

Contact Person:

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